

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Agriculture Department - Buffer Stocks - Nomination of Andhra Pradesh State Cooperative Marketing Federation Limited as Nodal Agency for procurement & preposition of the fertilizers for the year 2015-16 – orders –issued.

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AGRICULTURE AND COOPERATION (AGRI.III) DEPARTMENT

G.O.RT.No. 388

Dated: 27-05-2015.

Read the following:-

1. From the Commissioner & Director, Agriculture, Hyderabad Lr.No. Fert-(1) 27/2015, dt. 2.3.2015.
2. From the Commissioner & Director, Agriculture, Hyderabad Lr.No. Fert-116/ 2014, dt. 6.4.2015.

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ORDER:-

The Commissioner & Director of Agriculture, Hyderabad vide letters read above informed that the A.P. Markfed, Hyderabad is being nominated as Nodal Agency for procurement, pre-positioning and distribution of fertilizers from the year 2008-09 onwards and requested to nominate as Nodal Agency for the year 2015-16 also.

2. Government after careful examination of the above proposal hereby nominate the AP Markfed as Nodal Agency of the Government of Andhra Pradesh for procurement, pre-positioning and distribution of fertilizers for the agriculture year 2015-16 as per the following terms:

- a) To maintain buffer stocks of 2.00 lakh MTs viz 1.50 lakh MT of Urea, 0.25 lakh MT of DAP and 0.25 Lakh MT of Complex by AP Markfed, as per the district-wise buffer levels indicated by the Commissioner of Agriculture.
- b) Government will bear the differential cost on the buffer stocks available with AP MARKFED and the closing stocks held by PACS in the event of any such downward price revision
- c) The Operational Guidelines on supply, distribution & monitoring of Fertilizer for the year 2015-16 is annexed to this order.

3. The Commissioner & Director of Agriculture, A.P., Hyderabad/The Managing Director, A.P.MARKFED, Hyderabad shall take further necessary action, in the matter.

4. This order issues with the concurrence of Finance (EBS.II) Department vide their U.O.No.4295/102/A1/EBS.II/15, dated.12.5.2015.

( BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

T. VIJAY KUMAR,  
SPECIAL CHIEF SECRETARY TO GOVERNMENT(AGRI).

To

The Commissioner & Director of Agriculture, A.P. Hyderabad.

The Managing Director, A.P.MARKFED, Hyderabad.

Copy to:

The Finance (EBS.II) Department.

The P.S. to Secretary to C.M.

The P.S. to Minister(Agri)

The P.S. to Spl. C.S. (Agri)

SF/SC.

// FORWARDED :: BY ORDER //

SECTION OFFICER.

# ANNEXURE

## **ANNEXURE TO G.O.RT.No. 388, Agri. & Coop.(Agri.III) Dept., Dt.27-05-2015. OPERATIONAL GUIDELINES ON FERTILIZER SUPPLY, DISTRIBUTION & MONITORING FOR THE YEAR 2015-16**

### **I. SUPPLY PLAN**

1. Month-wise, Product-wise fertilizer supply plan is communicated to all District Joint Directors of Agriculture and manufacturers / suppliers/concerned on the basis of monthly allotments approved by Department of Fertilizers (DoF) Govt. of India.
2. On receipt of the above supply plan, the District Joint Directors of Agriculture should prepare Mandal / Product / Manufacturer wise District supply plan of the Month. This should be based on areas likely to be covered / requirement as per the seasonal conditions but not based on indents or requisitions from individuals / institutions.
3. The Joint Directors of Agriculture should duly prioritize the needy areas, based on the cropped areas/extent and in turn communicate the allotments to the ADAs/MAOs.
4. All MACS shall be treated as retailer. No wholesale dealership /allotment shall be continued.

### **II. DISTRIBUTION**

1. On receipt of stocks at rake point, Rake in-charge Officer will monitor the distribution as per the allotment issued by Joint Director of Agriculture with the approval of District Collector.
2. It is the responsibility of the Mandal Agricultural officer and if not available, the official designated to intimate the farmers of those villages, the time and date of distribution of fertilizers by making wide publicity through tom-tom. The JDAs shall keep a close watch on the movement of rakes and if there is any delay in rake arrival, this should be immediately informed by beat of tom-tom in the concerned villages, so that farmers are kept informed and not put to inconvenience.
3. Wide publicity on availability of fertilizers should be given in the local press/electronic media to allay the fears among the farmers, and to avert panic buying by the farmers.
4. All the dealers and PACS shall maintain the list of farmers who received fertilizer village wise in each mandal. Village wise list, Mandal wise list shall be computerized by the JDAs on weekly basis. PACS shall preferably allot only to its members to avoid duplication of receipts of fertilizers for PACS and dealers.
5. Distribution should start as and when the farmers come to purchase on the specified day and distribution shall not be held up waiting for all farmers to come and queue up.
6. **AP MARKFED shall maintain buffer stocks of 2.00 Lakh MT viz 0.25 LMT of DAP; 0.25 LMT of Complexes and 1.50 LMT of Urea to avoid any hardship to the farmers.**
7. The allotment of Urea, DAP & Complex fertilizer stocks shall be 50% to societies through APMARKFED, Cane Development Associations, Rythu Mitra Groups, Members of Mutually Aided Cooperative Societies for maintaining buffer stocks and for distribution to the needy credible and active agencies and the balance to dealer network. The buffer stocks of MARKFED may be allotted to DCMS, PACS, IKP groups, Rythu Mitra Groups, Cane Development Associations linked to Sugar factories.

(P.T.O.)

8. Joint Directors of Agriculture to allot and utilize the old DAP, Complex, Urea stocks with APMARKFED and MARKFED shall replenish the stocks with fresh arrivals from time to time and maintain the buffer as indicated by this Office.
9. Stocks should not be allotted to PACs which are not financially sound/defaulters.
10. No stocks should be held by MARKFED in their godowns at the cost of farmers requirement on the ground that PACS are delaying lifting of stocks. PACS outlets may be allowed direct access to procure from the rake point whenever required as per the allotment indicated by the District Collector to overcome delay.
11. The PACS/specified dealer should not give more than the estimated quantity to a single farmer. The PACS should sell the stock to the members as well as non-members of villages attached to that PACS.
12. Wherever there is no PACS/Dealer network, the alternative agency may be identified.
13. In case of products dispatched directly from the manufacturing point(s), the in charge Officials of the Department deployed by the local JDAs of District must inform the destination to the JDAs of the/ districts concerned about the product/Quantity/lorry number/time of dispatch and likely arrival at the retail dealer point (with address).
14. If necessary, all the Departmental Officials may be pooled and entrusted with supply and distribution plans in problematic areas within the district, especially at remote points.
15. Joint Directors of Agriculture should not insist on supply of particular brand/company product. The supply of products shall be as per availability and production undertaken by the manufacturers.
16. Awareness should be created among the farmers on nutrient contents of different brands of a product to discourage preference to a particular brand of a company.

### **III. MOVEMENT:**

1. To prevent inter-state unauthorized/ illegal movement of fertilizers, the border District JDAs must keep constant vigil with check post authorities. The stocks supplied in the border districts should be super scribed "Meant for sale in Andhra Pradesh only".
2. The dealers possessing whole sale license from the C&DA office, shall not move the stocks out of the district due to severe shortage of fertilizers.
3. No allotment for wholesale and retail dealers shall be made without any specific permission of Joint Director of Agriculture.

### **IV. MONITORING**

1. A Committee consisting of JDA, representatives of fertilizers companies, including lead Manufacturers representative, District Co-operative Officer D.M.(MARKFED) headed by the Joint Collector shall monitor supply of fertilizers to farmers by various shops/dealers and PACS on regular basis as per need.
2. District JDAs should keep continuous contact with the manufacturing/supplying companies representatives at district level, specify the areas for supplying fertilizers in their business areas well in advance and monitor the supply. Any shortfall/ problem is to be brought to the notice of Commissioner of Agriculture, A.P.
3. The JDAs at the district level should coordinate the supplies with the fertilizer Companies/ suppliers as per supply plan communicated to the district and to bring to the notice of this office if any problem is noticed.

4. The Rake in-charge Officer shall liaison with Railway Officials from time to time and intimate the details of date of arrival /quantities to Joint Directors of Agriculture & C & DA's office.
5. The district JDAs in whose jurisdiction railway rake points are located should deploy Departmental Officials to monitor arrival at rake point, supplies and dealer- wise dispatches.
6. The District JDAs in whose jurisdiction Seaport is located should deploy Departmental Officials to watch dispatches round the clock on shift basis. The in-charge officials Should inform the District JDAs concerned about arrival, berthing of vessel, and unloading and subsequent loading of rakes and movement by road promptly. The office of C & DA shall also monitor this movement closely to ensure dispatch of stocks as per allotments to Andhra Pradesh.
7. Similar information from Manufacturing Unit should be passed on to all concerned.
8. Arrivals of import vessels at ports should be informed to this office from time to time.
9. Monitoring cells at District level must be activated and daily reporting should be continued as per the proforma already communicated.

**V. NUTRIENT BASED SUBSIDY:**

1. In the wake of "Nutrient Based Subsidy Policy" the per Metric Tonne subsidy of P & K fertilizers has been fixed by Department of Fertilizers, GoI. The details of Product-wise subsidies from time to time are available on the Official website of Department of Fertilizers (DoF) .
2. The retail prices of P & K fertilizers will be decided by the Manufacturers/Companies. The Companies shall print clearly on the bags the following details :
  - (a) Maximum Retail price of the product (in Rs.)
  - (b) Applicable subsidy on the fertilizer bags (in Rs.)
3. Any sale above the printed MRP will be punishable as per Act.

**VI. REGULATION:**

1. No linkage of product shall be allowed.
2. Any soft pedaling by ADAs/JDAs in initiating action against erring dealers under FCO/EC ACT will be viewed seriously.
3. Any sale above the printed MRP will be punishable under FCO. The fertilizer inspectors should inspect the retail outlets and ensure that the fertilizers are sold at Maximum retail prices printed on the bags.
4. The JDAs should obtain the product wise, Company wise MRPs (indicating the retail price, VAT applicable & subsidy applicable separately) fixed and printed on the bags by the manufacturers and submit the details to this office.
5. Internal squads should be formed as and when required for enforcement of FCO provisions to ensure the printing of prices of every bag, to monitor that on no account shall the fertilizer bags are sold over and above MRP.

6. The request for inclusion of new godowns of the fertilizer Companies shall be processed and granted as per the procedures speedily whenever the stocks are moved to new godowns during peak season of Fertilizer movement by the concerned notified authority in their jurisdiction.
7. Action taken report against violators of FCO 1985 provisions should be submitted by 5<sup>th</sup> of every month without fail.

**VII. REPORTING:**

1. Information on day-wise supplies from the manufacturers should be collected, cross-checked with retailers about actual arrivals and sales to farmers and closing balances (ground stocks) should be reported to the Commissionerate.
2. Daily Fertilizer availability report should be submitted in the following proforma:

S.No	Product	Opening Balances	Receipts (*)	Availability	Sales	Closing Balances
1	2	3	4	5 (3+4)	6	7 (5-6)

The above information should be furnished for the stocks with Private Dealers (retailers and wholesale dealers), MARKFED and Company Godowns

(\*Receipt: Company, product-wise receipts to be furnished.)

T. VIJAY KUMAR,  
SPECIAL CHIEF SECRETARY TO GOVERNMENT(AGRI).